

## Premises licence application

**Alperton Stationary Shop, 200 Ealing Road, Brent, HA0 4QG.**

### Conditions offered

1. All spirits will be displayed behind the counter. Other alcohol will be located in chillers and/or display cabinets which can be secured at the discretion of staff members and within full view of the till. Except for alcohol stored behind the counter, no alcohol products will be displayed for sale within five metres of the entrance/exit of the store.
2. A CCTV system with recording and monitoring facilities will be installed prior to any licensable activity taking place in all areas to which the public have access including areas where licensable activities take place.
3. The system shall be fitted and maintained in good working order to a standard recommended by the Police Crime Reduction Officer. It shall be operational at all times when licensable activities are taking place. The system shall incorporate a method of recording the date and time of the recording.
4. Images shall be of evidential quality, will be retained for 30 days and will be made available upon reasonable request to officers of the responsible authorities.
5. No beer, lager or cider above 6% ABV with the exception of speciality or artisan products will be sold or stocked.
6. There will be no sales of single cans of beer, lager or cider.
7. All alcohol products displayed instore will be marked to identify the product is from the premises.
8. In the event that a member of staff suspects that a person attempting to purchase alcohol is a street drinker or a person attempting to purchase alcohol on behalf of a street drinker (proxy purchasing) they will immediately call the senior staff member (if they are not already serving) and appropriate enquiries will be made to determine whether the sale can be made.
9. There will be no deliveries of alcohol products direct to customers.
10. Outside of permitted hours and whilst the business remains open for trade all alcohol displays will either be covered by blinds or behind lockable screens.
11. No miniature bottles of spirits smaller than 35cl shall be displayed and/or sold.
12. No posters/window bills visible externally advertising alcohol on promotion will be permitted.
13. A personal licence holder will be on duty when licensable activity are taking place.
14. Staff training will include refusal of service of alcohol to persons who appear intoxicated and dealing with disorderly conduct on the premises.
15. Staff training will be carried out at intervals of no less than twice a year and on new staff member inductions.
16. A Challenge 25 policy will be operated at the premises. Acceptable forms of identification shall be a passport, a photo driving licence and a PASS accredited identification card.
17. Challenge 25 posters shall be displayed in prominent positions at the premises.
18. The premises will operate a till prompt system whereby any age-related product scanned will automatically prompt the cashier to request ID in appropriate circumstances. The system will also generate the earliest date of birth that is acceptable to aid the cashier in checking against the ID provided.
19. The licence holder shall ensure that all staff selling or serving alcohol are trained to ask customers attempting to purchase alcohol, who are unknown to the staff member, who appear to be under 25 years of age for appropriate identification. All staff will be instructed, through a written training program, that sales shall not be made unless this evidence is produced.
20. Written records will be made available for inspection by officers of the responsible authorities upon reasonable request.
21. A register of all refused sales shall be kept at the premises showing the date and time of refusal, details of the product and the individual refused and the name of the person who refused it. The register shall be kept on

the premises at all times and made available for inspection on request by officers of the responsible authorities.

22. Notices shall be displayed prominently requesting customers to leave the premises quietly.

23. Sufficient litter bins will be available on site and emptied regularly.

24. A copy of the premises licence summary, including the hours during which licensable activities are permitted, shall be visible from the outside of the store entrance to the premises.

End